

Green Key

Unlocking sustainability in the hospitality industry

The **Green Key certification** is the leading standard for excellence in the field of environmental responsibility and sustainable operation within the tourism industry. Green Key is eligible for hotels, hostels, small holiday parks, accommodations, campsites, conference restaurants and attractions.



The prestigious certification scheme represents a commitment by establishments that their businesses will adhere to the strict Green Kev criteria set by the Foundation for Environmental Education (FEE). Green Key is certified for one year at a time following a standardised procedure with application, audits and third-party verification of the certificate

Green Key originated in Denmark in 1994, and in 2002 it became a programme managed by FEE and its national member organisations.

Our Partners









































Green Key establishments



If you want to have the complete list of all Green Key certified establishments, please check the following link https://www.greenkey.global/green-key-sites





Green Key Application Procedure

Each Green Key applicant has to demonstrate compliance with our programme criteria which is subsequently third party verified.

Application. The applicant has to complete the application form and provide various documentation as proof of compliance with the criteria.

Audit. An on-site audit is conducted in years one and two and thereafter every third year. The on-site audits consists of document verification and visual inspection. In alternate years, off-sites audits (documents verification) are done.

Decision making. The decision is always done by a third party entity, either an independent auditor or by a Jury.

Certificate. The successful applicant receives our Green Key Plaque and Certificate.

Renewal. The Green Key Certification is valid for one year and has to be renewed annually thereafter.





Green Key Criteria

Establishments certified with the Green Key certification meet a set of high standard requirements in relation to environmental and social sustainability. Currently a set of **13** categories and **100+** criteria have been developed and applied as baseline criteria for all countries.







Why Joining Green Key?



High quality eco-label

High standards regarding transparency, on-site audits and third-party verification



Global widespread eco-label

With the participation of national experts



A relatively low-cost eco-label

Due to its non-profit nature



Multi-stakeholder programme

Developed by the hospitality industry and managed by independent NGOs



A dialogue-based programme

Personal support from application and award and with access to a best practice database.



Internationally recognition

By UN organisations and Global Sustainable Tourism Council

"I've been happily surprised to see how eagerly and creatively Green Key certified establishments have adapted the criteria in their own style in Finland from small private museums to modern luxury hotels. I think that is also the strength of the programme".

Heidi Heinonen

Green Key Finland National Operator

Foundation for Environmental Education



With members in around 80 countries, we are the world's largest environmental education organisation. We believe in the power of change and that the best gift we can give to future generations, the most valuable legacy we can leave behind us, is a world full of educated and environmentally conscious people equipped to live a more sustainable life. info@fee.global

www.fee.global





If you are interested in knowing more about the Green Key programme, please do not hesitate to contact us directly.



Finn Bolding Thomsen
International
Green Key Director
finn@fee.global
+45 61248082



Claudia Bogensperger
International Green Key
Coordinator
claudia@fee.global
+45 6124 8088



Chiara Cottone
International Green Key
Coordinator
chiara@fee.global
+45 4414 4085